Phil Hall
Hull City Council City Regeneration
#GrowMySME

Introduction to the Humber Business Growth Hub - #GrowMySME Programme

PHIL HALL – Programme Manager
The #GrowMySME Programme

FINANCE FOR GROWTH

ICT FOR GROWTH

BUSINESS GROWTH SCHEME

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Finance for Growth

One-to-One advice

Workshops, Masterclasses & Events

Grants
One-to-One Advice

Our team of specialist Investment Readiness Business Advisors can support you by:

• Addressing the key issues preventing your business accessing finance
• Assist you to understand what lenders and investors are looking for
• Help you understand the financial landscape
Workshops, Masterclasses & Events

• Business Planning – 27th November, Hull
• Business Planning – 4th December, Bishop Burton
• Business Planning – 6th December, Grimsby

To attend, please register via the events page on the website
Finance for Growth (FFG) - Grants

- FFG Grants can fund up to 40% of your project’s eligible cost
- Minimum grant value £1,000
- Maximum grant value £15,000
- Identify a suitable project with your Investment Readiness Business Advisor
# ICT for Growth – At a Glance

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One-to-One Advice

Our team of experienced ICT Business Advisors can support you by:

• Identifying ICT needs and requirements
• Designing a tailored project solution
• Develop an action plan of support
Workshops, Masterclasses & Events

• Social Media – 28th November, Hull
• Social Media – 5th December, Grimsby

To attend, please register via the events page on the website
ICT for Growth (ICTG) - Grants

- ICTG Grants can fund up to 40% of your project’s eligible costs
- Minimum grant value £1,000
- Maximum grant value £15,000
- Identify a suitable project with your ICT Business Advisor
Broadband Connectivity Voucher

- Available to business start-ups (less than 12 months old)
- Connection to Superfast Broadband (minimum 30 MBPS)
- 50% towards cost of connection and first 12 months line rental
- Voucher Value = £1,000
Business Growth Scheme – At a Glance

- Workshops, Masterclasses & Events
- Business Growth Grants
- Support to Access Supply Chains
- Leadership Development Programme
- One-to-one Advice

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One-to-one Advice

Our team of experienced Growth Hub Business Advisors will:

• Conduct a full Business Needs Analysis with you to identify the support you need to accelerate your business growth

• Work with you every step of the way to implement a bespoke action plan

• Support you to access other specialist support providers such as skills, innovation and exporting
## Workshops & Masterclasses

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<th>SELECTED TOPICS</th>
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<td>CREATING AN INNOVATIVE BUSINESS MODEL</td>
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<td>MANAGING CHANGE IN THE WORKPLACE</td>
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<td>HOW TO IDENTIFY, ENGAGE &amp; RETAIN CUSTOMERS</td>
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<td>SUSTAINABLE SUPPLY CHAINS</td>
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<td>STRATEGIC MARKETING &amp; HOW TO CREATE YOUR BRAND</td>
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<td>CRUCIAL SKILLS FOR RECRUITING &amp; PERSONNEL DEVELOPMENT</td>
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<td>THE ART OF SELLING – DEVELOPING A PROFITABLE SALES STRATEGY</td>
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<td>IMPROVING EFFICIENCY – REDUCE COSTS &amp; IMPROVE COMPETITIVENESS</td>
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Business Growth Grants

• Business growth grants can fund up to 40% of your eligible project’s costs

• Minimum grant value £1,000

• Maximum grant value £15,000

• Identify a suitable project with your Growth Hub Business Advisor
Supply Chain Development

Specialist support to access supply chain and procurement opportunities.

Support will include:

• Events to raise awareness of specific investment projects & supply chain opportunities for SMEs

• Marketplace & Exhibition style events aimed at showcasing SMEs and their products

• 1-2-1 & workshop support for businesses to meet specific procurement standards and specifications

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Leadership Development Programme

A market-leading consultancy will be appointed to deliver our Leadership Development Programme, that will equip business leaders in the region with all the tools they need to grow their businesses. The selected leadership cohorts will be engaged by:

• Leadership skills masterclasses
• One-to-one coaching & mentoring
• Facilitated peer-learning sessions
• Recruitment for Cohort 1 will begin in January 2019
Thank you

www.humbergrowth.co.uk

Business support that makes a difference

www.humbergrowth.co.uk

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