



HULL COMMUNITY PLAN 2024-2034



Hull
City Council

working in partnership





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FOREWORD



This Community Plan has been shaped by the people of Hull and is for the people of Hull.

It is the result of many months of conversations and feedback from residents and partner agencies and has one key aim: to improve the lives and opportunities of everyone living, working, and doing business in our city.

The plan sets out a new vision for the city as reflected in six ambitions rooted in what residents have said about their lives, streets and city, the improvements they would like to see, their hopes and aspirations for the future. They have also been developed with an understanding of the opportunities and challenges we face as a city and a community.

From good homes and better jobs to cleaner, greener, safer neighbourhoods, residents' priorities are at the heart of this Community Plan. These aims will guide the decisions, plans, and actions of all public services, and our private and voluntary sector partners, over the next ten years.

Crucially, as well as changing what we do, the plan will change how we do things.

The council alone cannot deliver the priorities and ambitions of the Community Plan, so the way we work with partners and the way we collectively involve the people and communities of Hull will be critical. This is why the Community Plan includes a series of commitments from all partners that will put citizens at the forefront of developing the services and plans affecting their lives and their city.

Our shared vision and ambitions will only be achieved by everyone in the city working together. This means that the publication of the plan is just the start of a long-term conversation, and I hope that everyone, in every community in the city, will want to get involved and play a part in creating the Hull we all want to see.

**Councillor Mike Ross
Leader
Hull City Council**





VISION AND AMBITIONS

Our six ambitions represent a new vision for Hull





TOGETHER WE CAN

Achieving our shared ambitions will require commitment from all of us, and most importantly, the active participation of residents and communities.

We will work with citizens so that together we can see the impact of our plans and encourage others to participate in the delivery and on-going development of the Community Plan. New and easy ways for people to have their say and get involved will be developed to ensure everyone can play a part.

Our commitments

Engagement of all residents and communities

- ▶ A network of Community Plan engagement opportunities right in the heart of our communities.
- ▶ Digital engagement across residents' preferred platforms.
- ▶ Citizens take a central role in how we deliver, review, and monitor our services.
- ▶ Securing the commitment of residents, communities and businesses to work with us to achieve the Ambitions of their Community Plan.

Strong, united leadership committed to improving outcomes

- ▶ The Hull Anchor Institutions Group will bring together the major public sector organisations, and other key partners, to provide city-wide co-ordination and challenge.
- ▶ Shared intelligence and evidence-based decision making.
- ▶ Collaborative decision making to make best use of our shared resources.
- ▶ Chief Officers leading by example in their own organisations.
- ▶ Engagement with government to explore and enable greater freedom around use of resources.

A focus on Inclusion

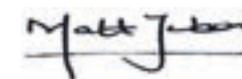
- ▶ Developing a better understanding of different communities.
- ▶ Supporting and celebrating diversity.
- ▶ Working hard to include people who might otherwise be excluded or marginalised so that everyone has an equal opportunity to be happy and to achieve their full potential.
- ▶ A concerted effort to ensure that early help and prevention services reach residents who are most in need.

Strong partnerships are essential to the success of our city and will be key to the success of our Community Plan. Recognising this, everyone who has a stake in the future of our city is being invited to play a part.

The Plan is both the foundation and the catalyst for Hull's key public, private and voluntary and community organisations to develop closer and more sustainable partnerships, and to engage with residents and businesses in new ways, as we all deliver against a shared vision for Hull.

There are several groups and organisations already delivering on many of the aims and priorities set out in the Plan, and we will build on this by coordinating and aligning our efforts to ensure we are meeting the needs and aspirations of local people. Whilst all organisations supporting the Plan will have their own governance to assess their delivery on its priorities, one of the ways we will do this is by bringing together a Hull Anchor Institutions Group. Involving key partners, this group will provide coordination and challenge on a city-wide basis, ensuring our city moves forward based on the priorities of our residents. Crucially, the Plan will be delivered alongside our city's people and communities, ensuring everyone is involved and no-one is left behind.

The major changes and challenges happening locally, regionally, nationally, and globally, mean that having a shared vision for Hull, with everyone working together to deliver on its priorities, has never been more important. All the partners involved recognise this and we are determined to deliver for our people.



Matt Jukes
Chief Executive
Hull City Council





**MY LIFE,
MY STREET,
MY CITY**



How residents shaped the Community Plan

The work to engage residents and communities in the development of the Community Plan began in 2022. Voluntary sector collective Forum invited 30 groups from across the city to take part in conversations about their lives in Hull and their aspirations for the future.

These conversations focused on the broad themes of My Life, My Street, My City, and the detailed feedback received, helped to shape the development of the next phase of engagement early in 2023, when everyone in the city was invited to have their say by completing a paper or online questionnaire.

The statements to the right reflect what people said was most important to them, and what they would like to improve.

MY LIFE

- ▶ A job I enjoy.
- ▶ To be financially secure and in control of my own life.
- ▶ To be happy and healthy - mentally and physically.
- ▶ To live in a way that's good for the environment.
- ▶ Good friends and family relationships.
- ▶ A nice, affordable home.

MY STREET

- ▶ To feel safe.
- ▶ Clean and tidy streets.
- ▶ Pride in where I live.
- ▶ Good public services and facilities nearby.
- ▶ Local shops and centres.

MY CITY

- ▶ Good transport, making it easy to get around.
- ▶ Enjoying Hull's parks and open spaces.
- ▶ An environmentally friendly city.
- ▶ Hull's heritage, culture, and attractions.

IN 10 YEARS' TIME, HULL WILL BE KNOWN FOR BEING:

- ▶ Safe and welcoming.
- ▶ A good place to settle and have a family.
- ▶ An affordable place to live.
- ▶ An attractive city.





AMBITION 1:
**SAFE AND WELCOMING
NEIGHBOURHOODS**



Our ambition is to create safe, attractive, and inclusive neighbourhoods where everyone feels welcome.

With good housing that is economical to run, high quality public services and facilities, thriving local shops and centres, and well-maintained streets and public spaces, all the city’s communities will be stronger and more sustainable places where people are proud to live.

Making it Happen:

1. We will work with communities, local services, and partners to ensure that people feel safe in their home, neighbourhood, and city.

- ▶ Tackle the root causes of crime, making communities more resilient and building confidence in the response to crime and community safety.
- ▶ Encourage community ownership of the local environment, so building neighbourhood pride and improving perceptions.
- ▶ Seek out and listen to those residents and neighbourhoods who feel vulnerable or marginalised, ensuring no community or individual is left behind.

▶ Ensure that people who are affected by crime, abuse, or exploitation have access to the services and support they need and the confidence to reach out for help.

2. We will create cleaner, greener, more attractive neighbourhoods where all feel welcome.

- ▶ Clean, tidy, and well-maintained streets and open spaces, creating a sense of community ownership and wellbeing.
- ▶ Work with communities to encourage biodiversity.
- ▶ Effective waste, cleansing, grounds, and tree services to support a well-maintained local environment and surrounding open space, supported by education, enforcement, community engagement and action.

3. We will provide good quality, affordable homes in neighbourhoods where people are proud to live and are actively involved in decisions affecting their community.

- ▶ Provide opportunities for community engagement and financial investment that puts residents, their homes, and their neighbourhoods first.
- ▶ Revitalise neighbourhoods by working with residents to set local priorities. Secure investment to tackle the issues that matter most to them, and will be the focus of their area plans.



AMBITION 2:
**A HEALTHIER
AND FAIRER HULL**



Our ambition is to create a fairer Hull where everyone benefits from real and sustained improvements in health and wellbeing.

Making it Happen:

1. Prevention - we will support people to be healthy, independent, and more resilient across all age groups.

- ▶ Keep children and families at the heart of our city and build an environment which supports positive health choices.

- ▶ Ensure citizens receive the best preventative services which are easy to access and recognise different needs in our communities.

- ▶ Recognise that our investments in the city, its communities and people can effect change and have a role in preventing ill health and drive the link between the environment and health whilst achieving our carbon reduction ambitions.

2. Reducing health inequalities – we will ensure all communities in our city have equal opportunities to achieve their full health potential.

- ▶ Listen and learn from those experiencing inequalities in our city and use this to effectively design and deliver our services.

- ▶ Develop comprehensive and integrated services ensuring equality of access and targeted support when needed.

- ▶ Ensure we think about inequalities first in all our decision making and secure a fair deal for Hull in national investment.

3. Integrated and sustainable services - we will ensure public, private, and voluntary sector services play a key role in maintaining and improving the health of local people.

- ▶ Services work effectively together to deliver the best services they can whilst developing the workforce to harness opportunities for learning and research.

- ▶ Recognise the impact of trauma and adversity on health and social outcomes, work to prevent trauma happening in the first place, and improve how we respond and reach out when people are suffering.

- ▶ Promote independence and support our residents and communities to stay healthy and active for as long as possible.



AMBITION 3:
**REACHING OUR
POTENTIAL**

Our ambition is to make Hull a Child Friendly City and a place where lifelong learning is valued, supporting access to good quality jobs, and ensuring everyone can reach their potential.

Making it Happen:

1. Make Hull a Child Friendly City.

- ▶ Hull will be a great place to raise a family and for children to grow up in.
- ▶ The voices of children and young people are heard and respected and the contribution to decisions affecting their lives is valued.
- ▶ Children have the best start in life and are ready for school.
- ▶ Children and young people have access to good health, education, and transport.
- ▶ Children feel safe and protected from discrimination and harm; they enjoy well-designed and maintained public spaces where they can meet other children safely and freely.

2. Provide high quality, inclusive, education and skills opportunities. Hull will build a culture where education and skills are valued across all ages and where parents and carers prioritise their child's learning, raising aspirations.

- ▶ All education settings and opportunities are places where all learners' unique talents are celebrated, and they feel they belong.
- ▶ People of all ages participate in the education and lifelong learning needed to access good jobs now and in the future.
- ▶ Reduce the difference between underperforming groups and their peers across all ages, along with the digital divide.
- ▶ Provide a learning offer that enables all children, young people, and adults to meet their potential.

3. Jobs, work and nurturing talent. Partners will work together to increase the breadth and quality of jobs available in the city and wider travel to work area.

- ▶ Young people and adults have the skills and abilities to access quality jobs that they enjoy.
- ▶ Employers create inclusive, family-friendly job opportunities, which support a good work/life balance.
- ▶ Lifelong learning opportunities, learning for enjoyment and support to nurture talent enables young people and adults to thrive in their work and be happy in their lives.





AMBITION 4:
**ECONOMIC GROWTH
THAT WORKS FOR ALL**



Photo credit: University of Hull

Our ambition is to build on the city's role as a regional hub for enterprise, growth, and high productivity and skills.

Working across our diverse population, Hull will be a leading centre of advanced manufacturing, Medi-health, digital inclusion, renewable energy, research and innovation, and culture.

Tackling disadvantage, inequality and exclusion, Hull will be a place where everyone is supported to reach their economic potential, so reducing poverty and inequality in every part of the city.

Making it Happen:

1. People - we will:

- ▶ Provide an environment where people can develop skills at all ages.
- ▶ Improve access to work and connecting people to opportunities.
- ▶ Support in-work progression by improving skills and opportunities.
- ▶ Support all businesses including small, medium and micro-businesses to employ a diverse and inclusive workforce.
- ▶ Ensure the city's workforce reflects the community.

2. Place - we will:

- ▶ Secure investment and a reduction in vacant units.
- ▶ Improve and invest in neighbourhood centres.
- ▶ Provide an environment for businesses to thrive.

- ▶ Continue to support the growth of the city's digital sector.

- ▶ Further investment in the visitor, culture, and leisure offer.

3. Productivity - we will

- ▶ Maximise existing employment land to increase job opportunities and reduce its use for low value storage uses.

- ▶ Support employers and training providers to boost higher level skills.

- ▶ Support investment and growth, research, development, and innovation.

- ▶ Enhance further and Higher education provision to support the growth of green jobs.

- ▶ Work with partners to deliver high-quality, lifelong homes and the creation of new communities.

- ▶ Improve transport and digital connectivity and choice.



AMBITION 5:
**RESPONDING TO THE
CLIMATE AND NATURE
EMERGENCY**



Our ambition is for Hull to be an environmentally friendly city at the forefront of the climate change agenda.

By stopping the pollution causing climate change and protecting and increasing the space for nature, the city will be a place that is easy to travel around and where homes are energy efficient and neighbourhoods are greener.

Making it Happen:

1. We will stop Climate Pollution.

- ▶ Carbon Neutral City by 2030, Net Zero by 2045.
- ▶ Continue to improve air quality.
- ▶ Ensure residents have the skills for new green jobs.

2. We will build Greener Communities – protecting and increasing space for nature.

- ▶ Encourage active travel for leisure, school, work, and short trips instead of having to use the car.
- ▶ Reduce waste and consume less.
- ▶ Create an environmentally friendly city.
- ▶ Create more space for nature and biodiversity in our communities.
- ▶ Make travel other than by car easier, affordable, and accessible.

3. We will adapt to flooding and heatwaves – the impacts of carbon pollution are already being felt in our communities; significant flooding in 2007 and 2013, and the heatwave in 2022 make us realise the impact this can have on ourselves family and friends across all aspects of our lives.

- ▶ Better understanding of the impact of carbon pollution on our communities.
- ▶ Help residents, communities, businesses, and the city be better prepared and able to adapt to flooding and heatwaves.
- ▶ Create stronger more climate resilient homes and neighbourhoods for today and the future.



AMBITION 6:
**OUR CULTURE, OUR
HERITAGE, OUR CITY**

Our ambition is to continue to build Hull's reputation as a leading UK city in community-led culture and heritage.

We will reveal and celebrate the stories we have yet to tell through our exciting Maritime offer and a diverse programme of events, festivals, and cultural experiences that are uniquely Hull.

All of Hull's people and communities will have the opportunity to be at heart of this journey as they play an active role as audiences, performers, makers, and volunteers.

Making it Happen:

1. People will feel they belong, and the culture and heritage offer will be inclusive to all.

▶ Young people, and intergenerational families will be at the heart of our city through the creation and delivery of activity in partnership with them.

▶ We will celebrate our city's diversity through culture and heritage by supporting people to come together and building understanding of having more in common than what sets us apart.

▶ Our culture and heritage will champion accessibility for all.

2. Imaginative communities that celebrate the identity of our different and distinctive neighbourhoods. Our vibrant, safe and welcoming communities will be platforms for creative exploration.

▶ We will tell the story of our diverse neighbourhoods and communities, celebrating pride in our places and the unique character and contribution of each. Culture and heritage will connect our people and neighbourhoods with each other, and with the city centre and beyond.

▶ Our neighbourhoods and community assets will open their doors to new experiences.

3. People feel empowered, and we recognise we are all on our own journey. Culture and heritage will support individuals to develop at their pace, in ways they want.

▶ Partners will collaborate to ensure we maximise our potential and that of people and places.

▶ Opportunities to be creative, enable cultural production and learning to be open and inclusive to all.

▶ Culture is for everyone and by everyone, in communities and in our centres, we will work together to support access, participation, and cultural production at a neighbourhood level.





GETTING INVOLVED



This Community Plan presents a unique opportunity to accelerate change and improve our city.

Driven by what is important to citizens and the opportunities and challenges for Hull in the future, it sets out the ambitions we all hold for the city, and together we will make it happen.

To find out more about how you can be involved in the development and delivery of the Community Plan, please visit our website www.hull.gov.uk



Thanks

Hull City Council wishes to thank all residents, community groups and partners who have been involved in the development of this Community Plan.

Whether you supported or took part in a discussion group, completed a survey, helped with the consultation or attended a committee, stakeholder event or presentation, your support and contribution have been invaluable.

Those listed are just some of the partners who supported the development of the plan. There will be more opportunities to shape its future throughout its development and delivery.

3Cs Yap 'n' Yarn

Active Humber

Active Stroke Group

Age UK

Alzheimers Society

Back to Ours

BAMEEN

Berkeley St Mosque

Better Together Partnership

Bodmin Church

Bora Shabaa Refugee Community

CHCP CISS

Carnegie Heritage Centre

Citizens Advice Hull & East Riding

City Health Care Partnership CIC

Cooperation Hull

Cornerhouse

EMS Ltd

Fitmums and Friends

Forum

Ground / WeAreHere

Hessle Road Network

HEY LEP

Hon Lok Senior Association

HU4 Community Trust

Hull & East Riding Probation Service

Hull & East Yorkshire Back Care

Hull & East Yorkshire
Centre for the Deaf

Hull 4 Heroes

Hull Afro Caribbean Association (HACA)

Hull CVS

Hull Churches Home From Hospital
Service

Hull College

Hull Food Partnership

Hull for Heroes

Hull Minster

Hull Mosque and Islamic centre

Hull University Teaching
Hospitals NHS Trust

Hull Vineyard

Hull's Area Committees

Humber All Nations Alliance (HANA)

Humber and North Yorkshire Integrated
Care Board

Humber Community
Advice Service (HCAS)

Humber Teaching NHS
Foundation Trust

Humberside Fire and Rescue Service

Humberside Police

Jubilee Church

Knit & Natter - The Bank

Lonsdale Community Centre

Matthew's Hub

Men In Sheds

Modality Partnership (Hull)

Outkast Panda Crew CIC

PAUL For Brain Recovery

Pickering & Ferens Homes

Police and Crime Commissioner

PROBE

Rainbow Community Garden -
North Hull

Redwood Glades Stroke Group

Refugee Council New Roots

Sight Support

Solidarity Hull CIC

St Johns Rosmead St

St. Michael's Youth Project

Teeth Team / H6YCU / ArtLink /
wemadethishull

The Humber Social Impact Network

The Learning Partnership

The Peel Project

Thrive Co-operative Learning Trust

Together Women

Two Ridings

Unity In Community

University of Hull

Welcome House

West Hull Community Hub

Welcome to English

Yap & Yarn - Bransholme

Yorkshire Ambulance Service
NHS Trust

Youth Aspire Connect



Photo credit: University of Hull



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