

EU Funding-ERDF SME Growth Programme

Privacy Policy

In the course of our work we collect personal information from businesses so that we can support the growth of SMEs based in the Humber through -

- 1:1 advice
- grants
- workshops through the European Regional Development Fund (ERDF) Hull & East Yorkshire Business Growth Hub (HEYBGH) projects
- Finance for Growth
- ICT for Growth
- Business Growth Scheme.

The Ministry for Housing, Communities and Local Government (MHCLG) is the managing authority for the three HEYBGH projects, supported by the 2014 to 2020 European Regional Development Fund programme. In addition the Business Growth Scheme is part-funded by the Department for Business, Energy and Industrial Strategy (BEIS).

We can be contacted -

By Post

Business Investment
Hull & East Yorkshire Business Growth Hub
Regeneration Directorate
Hull City Council
Room 29 The Guildhall
Hull
HU1 2AA

By Telephone
01482 615359

By Email

business.investment@hullcc.gov.uk

We process information about -

- businesses and their employees
- our delivery partners

The types of information we hold includes -

- name
- addresses
- contact information
- Company Information (including financial)

- information about employees

We receive information from -

- businesses
- individuals (Sole Traders)

Our Delivery Partners

We may share information about you or your business with our delivery partners. This is only done when they are delivering part of the programme on our behalf.

Our delivery partners are:-

- East Riding of Yorkshire Council
- North Lincolnshire Council
- North East Lincolnshire Council
- e-factor Group Ltd

During the delivery of the project we are under contractual obligation to undertake an evaluation, which will be carried out by an external organisation. We may share information about you or your business with this external organisation in order to fulfil this obligation.

Information is processed to enable us to support businesses in the Humber area, in line with the requirements of our funding.

This processing is undertaken on the basis of:-

- 6(1) (c) processing is necessary for compliance with a legal obligation to which the controller is subject;
- 6(1) (e) processing is necessary for the performance of a task carried out in the public interest or in the exercise of official authority vested in the controller;
- 9(2) processing is necessary for reasons of substantial public interest, on the basis of Union or Member State law which shall be proportionate to the aim pursued, respect the essence of the right to data protection and provide for suitable and specific measures to safeguard the fundamental rights and the interests of the data subject.

The terms and conditions of the EU funding require that documents and electronic information relating to the delivery of the Programme must be retained until 31 December 2033. The Local Authority as Accountable Body for the Programme is required to comply with current UK law and contractual conditions for funding.

Individuals and/or businesses may request the deletion of their data that is held by the Programme; however such requests will be dealt with on a case-by-case basis. Where the individual or business has been a recipient of funding from the Programme, details must be retained until the Programme concludes. In all cases, the Local Authority will comply with UK law and the requirements of funding bodies.

Our Service Partners

We work with external suppliers/businesses who we may need to share your data with in order to deliver their contract and offer support to you. Where your data is shared with third parties, we will only share the minimum amount necessary. In some cases, our external suppliers/businesses may process/retain additional information about your business in order to provide the optimum support to your business. Information held by the external supplier/business will be in line with the data protection principles.

These suppliers/businesses can change and future tenders for new procurements will be an ongoing process. If you would like to know the names of the suppliers/businesses we share your data with, please contact us and we will be happy to provide this information to you.

In addition, we may use the following third-party service providers named below to process and store your data-

- Mailchimp (The Rocket Science Group, LLC), which we use to manage email marketing subscriber lists and send email notifications regarding our events, workshops and SME support activities to our subscribers.

Any personal information we hold about you on Mailchimp is stored and processed in accordance with the UK's Data Protection Act 2018 and the General Data Protection Regulation (GDPR).

[Access further information on Read their privacy policy.](#)

We will not share your personal information with or sell it to third-party marketers.

How To Make A Request About Your Data

If you would like to enquire about how your personal information is processed or make a complaint, please contact:-

Hull City Council
Data Protection Officer
Room 11
The Guildhall
HULL
HU1 2AA
Telephone – (01482) 300 300
Email – information@hullcc.gov.uk

You also have the right to complain to the regulator
Information Commissioner's Office
Wycliffe House
Water Lane
Wilmslow
Cheshire
SK9 5AF

Telephone: - 0303 123 1113 (local rate) or 01625 545 745 if you prefer to use a national rate number

[Access Online enquiries](#)

Want to find out more or chat about how we can help?

To find out more about the range of services, events and grants that the programme offers, complete an expression of interest form or give us a call.

Finance for Growth, ICT for Growth and the Business Growth Scheme are supported by the 2014 to 2020 European Regional Development Fund Programme. These schemes are delivered by Humber Business Growth Hub and Hull City Council, in partnership with East Riding of Yorkshire Council, North Lincolnshire Council, North East Lincolnshire Council and e-factor Group Ltd.